

SBL Centre for Tourism Research

Early-Mid Career Researcher International Research Seminar Series

Using urban tourism to contribute to thriving cities

Abstract

Up until the 2010s, tourism was seen as a relatively sustainable economic development strategy for cities and urban centres. However, the overtourism debate has highlighted that tourism development can have very strong negative impacts on host destinations. Particularly in popular European urban tourism destinations, local city users complained about the negative impacts of tourism. The excesses of tourism strongly reduced their quality of life. The relative lack of tourists during the COVID-19 pandemic made city residents even more aware of the impacts that tourism has on their cities. While this allowed residents to 'reclaim their city' and led to 'hopeful' new visions of a better tourism, it had a negative impact on (small) businesses involved in tourism and city budgets. In the past year, tourism numbers have soared again as have complaints about overcrowding and overtourism. In this seminar, Prof Koens argues that the issues with both overtourism and the lack of tourism during the pandemic are two sides of the unsustainable way that tourism ecosystem is currently organised.

Biography

Dr. Ko Koens is Professor of New Urban Tourism at Inholland University of Applied Sciences in Rotterdam and works at Breda University of Applied Sciences in Breda, the Netherlands. His work focuses on sustainable urban tourism with an emphasis on managing overtourism and tourism of inequalities (e.g., slum tourism), as well as sustainable tourism design.



Professor Ko Koens
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About the Seminar Series

The School of Business and Law Centre for Tourism Research Early-Mid Career Researcher International Research Seminar Series aims to provide a supportive platform to promote cutting-edge research of early and mid-career researchers in the field. The Seminar Series creates and nurtures opportunities for knowledge sharing between researchers and diverse audiences.

Enquiries

Professor Sam Huang, s.huang@ecu.edu.au or
Associate Professor Sean Kim, s.kim@ecu.edu.au

When & Where

Tuesday 27 September 2022

3:00PM - 4:00PM (AWST)

This is an online seminar
using MS Teams.

Registration

Please register your attendance on [TryBooking](#),
the link to access the seminar will be
sent to you upon registration.